

# CHIO Aachen ...



30 Mangalarga Marchadores in the opening ceremony with 50.000 spectators

**... one of the biggest horse festivals of the world!**



**Partner country Brasil and Mangalarga Marchadores in the show program**

The participation of the Mangalarga Marchadores in the CHIO Aachen was one of the most important highlights for the promotion of this breed in Europe.

More details and information in the following report ...

The EAMM members participated in

- the ride to the market place in the old part of the city with 45 horses
- the opening ceremony with 30 horses and the riders wearing the flags of the participating nations

In the afternoon of July 2nd the Mangalarga Marchador riders met on the big grass field in front of the stables to gather for the ride to the market place in the old part of Aachen. The first group in this

Marcelo Baptista de Oliveira with Patek de Maripá and Ricardo Barcelar Wuerkert with Urano de Maripá



Helga Drosdad with Destemido Haras dos Pratas and the Mangalarga Marchador flag

procession were the “Aachen city riders” on warmblood horses. Then the carriage with Nelson and Rodrigo Pessoa, “Doda” Miranda and the president of the organizing association Mr. Meulenberg. The carriage was followed by 45 Mangalarga Marchadores, members of the EAMM and eight Brazilian guests riding (Sophia and Marcelo



left: Astrid Oberniedermayr with Norte do Conforto



right: Miryam Husain with Apolo do Salto

Baptista de Oliveira, Ricardo Barcelar Wuerkert, Tiago de Resende Garcia, Fernando Cardoso da Fonte, Silvio Amorim Fontes, Rogério Bivar Simonetti), and then the Criollo riders.

The procession went through the old part of town and the cobbles made it not so easy for the horses but they could manage it. The road got narrow as there were thousands of people standing along the road watching the procession and giving applause. As the procession entered the market place they were

surrounded by excited people and



Even the windows of the shops in Aachen were decorated for this special event.



In the evening the participants and Magdi Shaat (middle of the picture) were watching the report on WDR mediathek and celebrating a great day!

the Samba Dancers from Rio de Janeiro. Mr. Meulenberg held a speech and the situation got very emotional. After a second show-up on the market place the procession went back to the stables. All the riders and participants were very excited and agreed that this was a special experience.



The three vitrine stallions Ourofino Elfar, Apolo do Salto and Norte do Conforto guided Rodrigo Pessoa on Urano de Maripá and „Doda“ Miranda on Colorado de Maripá through the big arena



30 Mangalarga Marchadores and EAMM members participated in the opening ceremony



The next day 30 riders with their Mangalarga Marchadores met early in the morning to make a training with the flags of the nations for the opening ceremony in the afternoon. All the Mangalarga Marchadores had no problem with this new situation. Guided by three vitrine stallions the riders made a line, kept their distances and showed their horses in a medium speed Marcha (Batida and Picada).

At 17.00 o'clock the opening started and everybody was very nervous as the big arena was sold out with 50.000 spectators! After the Samba performance the Mangalarga

Marchadores were announced and entered the arena: first part were the three vitrine stallions Ourofina ElFar, Apolo do Salto and Norte do Conforto who guided Rodrigo Pessoa on the vitrine stallion Urano de Maripá and “Doda” Miranda on Colorado de Maripá. After a big round in the arena accompanied by the excitement of the spectators Rodrigo Pessoa and “Doda” Miranda left the arena and 30 Mangalarga Marchadores came in with their riders wearing the flags of the participating nations.



This was a very exciting and emotional moment as the Mangalarga Marchadores made a great picture! They stopped in front of the main tribune and Nelson Pessoa and Mr. Meulenberg held a speech. Then the Mangalarga Marchadores made one more round in Marcha and left the arena. It was spectacular and an unforgettable moment for all of us!

Sophia Baptista de Oliveira mit Trilho de Maripá. This 3,5 year old stallions arrived just one week before in Germany! He did a great job!

left: entering the entrance of the big arena all the participants were nervous and excited!  
right: when leaving the arena after a successful show every participant was proud and happy!





above: the five vitrine stallions were part of the opening act of the CHIO gala show „Horse & Symphonie“.

right: the five vitrine stallions in front of the orchestra

below: Norte do Conforto, samba dancers and orchestra



The vitrine stallions participated furthermore in the CHIO gala show “Horse & Symphonie” and the show program two times per day from July 1 until July 8, 2012

As the CHIO organizers saw the show of the vitrine stallions before, they asked to present them two times per day in the show program of the CHIO. One time per day in the dressage arena (6.000



left to right:  
Bettina Frey, Urano de Maripá  
Miryam Husain, Apolo do Salto  
Helga Drosdad: Patek de Maripá  
Dieter Mader, Ourofino ElFar  
Astrid Oberniedermayr, Norte do Conforto

spectators) and one time per day in the jumping arena (50.000 spectators). They allways gained a big hand from the spectators and people started asking what breed that is, where they could be tested and came to the EAMM information stand in the CHIO village to talk to the people in the stand which were mainly Ali Selzer, Klaus Schwecke and Melanie Goepfrich.

In the CHIO gala show “Horse & Symphonie” the five vitrine stallions were the opening act together with the samba dancers and the Criollos. The onlasting applause showed the excitement of the people.

The five vitrine stallions Ourofino Elfar, Norte do Conforto, Apolo do Salto, Patek und Urano de Maripá once again did an excellent job. These horses are afraid of nothing and they are so reliable and great representatives for the breed of Mangalarga Marchadores in Europe.

These events got the attention of

- 360.000 visitors during the week
- 50.000 visitors in the jumping arena where the opening ceremony took place
- 6.000 visitors watching the “Horse & Symphonie”
- 600 accredited journalists from all over the world
- 82 Mio. TV spectators from all over the world

The breed Mangalarga Marchador got a great attention and high reputation in Europe by this promotion. We are very thankful for the support of ABCCMM, the breeders of the vitrine stallions Magdi Shaat, Sophia and Marcelo Baptista de Oliveira, Antonio Santos Silva, Paulo Guilherme Monteiro Lobato Ribeiro, the helpers and organizers of this event, the participants from Brazil, the participants from the EAMM and we are very, very thankful for the wonderful horses as well!!!!